

Dallas Bridge Association
Minutes of Meeting of Board of Directors on June 14, 2010

The meeting was held at the home of Leslie Conant. Members present were Steve Birnbaum, Carolyn Bradford, Bob Butterfield, Leslie Conant, Tomi Fitzgerald, Susan Flick, Charles Price, Doug Tucker and Executive Secretary Lynne Wood. David Greims was absent.

The meeting was called to order by Tomi Fitzgerald.

Minutes of the May meeting were approved.

The monthly financial reports showed cash balances of \$ 5,769 in the primary checking account, \$ 28,416 in the Fidelity account, and \$ 26,838 in CD's at Viewpoint Bank.

Steve Birnbaum reported that unit membership increased to 1424. The District membership reached 9,000 by June 1, qualifying for an additional regional tournament. Steve Birnbaum, Leslie Conant and Susan Flick called inactive members and contacted club owners to help increase the membership level. The Board voted to pay junior membership fees for all participants in the upcoming Bridge Camp who successfully complete the camp.

Bob Butterfield presented a report on the Memorial Day Sectional which included the district finals of the GNT. It was decided that any profit or loss on the GNT portion will accrue to the bridge club that runs the tournament. There was discussion regarding the amount owed to the district with respect to the GNT finals. An attendee suggested that more small trash cans were needed at the tournament. The unit trailer will be checked to see if some of these are in storage.

Bob also presented the final budget for the Labor Day Regional as approved by the Tournament Committee. The dollar increase in the entry fee will cover increased expenses as well as provide funds for more food, coffee, and concessions for attendees. Based on assumed attendance, a profit of approximately \$12,000 is projected. It is hoped that the increased publicity will help promote increased attendance. An extra dollar will be charged for all events on Saturday during the tournament in support of the Nationals to be held in Dallas in 2014.

The tournament committee is still working on the allocation of 2011 sectional tournaments to the clubs.

Susan Flick and Doug Tucker reported on publicity for the Labor Day Regional. Three thousand flyers have been given to Tom Whitesides for distribution at nearby tournaments. Flyers have also been sent to clubs in Texas, Oklahoma and Arkansas. They will be distributed at the Nationals in New Orleans. Doug reported that pop up ads are in place on Bridge Base Online. During the first 7 days, these ads were shown 53,000 times, with 90 click-through's. They will be shown for 3 months to BBO members in Texas, Louisiana, Oklahoma and Arkansas. Doug also presented a layout for the full page Scorecard ad. Susan will contact ACBL to have them include the Regional in their email announcements.

Carolyn Bradford presented a copy of the ad for the Bridge Camp.

Susan Flick reported that she talked with Donna Compton about Board involvement in education. Suggestions included monthly newsletter listings of websites where mentoring programs are offered, and /or unit subsidies of the mentoring programs. Bridge Academy is offering a Teacher Accreditation Program this summer.

Tomi Fitzgerald reported that Donna Compton will assume responsibility from Marion Gebhardt for writing and producing the Table Talk newsletter. Members of the Board expressed appreciation for Marion's fine job and dedication. Tomi will work with Donna as needed.

The NAP unit finals dates have been set and approved by the clubs as follows:

Saturday, Oct 2 at BAND, flight C

Saturday, Oct 9 at Dorsey's, flight B

Sunday, Oct 17 at Valley View, flight A.

Lynne Wood will apply for sanctions.

Leslie Conant is the new Unit Game coordinator for the Board. A motion was made to change the fee and profit structure of the team games to agree with that of the monthly unit games. After some discussion, the motion was tabled until the next Board meeting.

Carolyn Bradford led a discussion about scheduling club visitations by the Board. It was decided to visit the Waxahachie club on Monday, July 12, at 7 pm. and the Stonebriar Country Club game in Frisco on Wednesday, August 11 at 1:00 pm. A visit to the Sherman club was tentatively set for September 16 at 7 pm.

Tomi Fitzgerald led a discussion regarding potential nominees for the Oswald and James Jacoby award.

Prizes and awards for the Labor Day Regional were discussed briefly. It was agreed that this topic would be discussed with Dorsey.

There being no further business, the meeting was adjourned. The next meeting will be held after the Stonebriar game on August 11, 2010, at the home of Tomi Fitzgerald, 5688 Southern Hills, Frisco, 75034.